



POSITIVE COMSOL PRIVATE LIMITED
PIONEERS IN MOBILE DATA SERVICES

INTRODUCTION DOCUMENT

Positive Comsol Private Limited
W-5, Green Park Main
New Delhi
India – 110016
PH - +91+11+26529401/501/601
Fax - +91+11+26529602
Email – info@positivecomsol.com
Web: www.positivecomsol.com



ABOUT US

Positive Comsol is a private limited company offering clients and business partners mobile solutions for corporate use, and commercial solutions to attract mobile consumers. Our services include consulting, content and technology, for the SMS, Mobile Entertainment and Marketing Service segments. We are continually adding to our knowledge of emerging technologies and are ideally placed to offer new Mobile Data Services as they mature.

SMS PLATFORM

We have associated with Mobile Operators and have developed a SMS platform on the universal Number 3030.

Today we reach almost whole of India, we have done agreements with all Mobile Operators and the integration with BSNL is only left .

BUSINESS PARTNERS

Mobile Operators

- Bharti Cellular Limited
- Escotel Communications Limited
- Spice Communications Limited
- Hutchison Group
- BPL Mobile
- Hexacom India Limited
- Idea Cellular Limited
- Reliance Infocomm

Voice activation

3030 is also activated on voice with Hutch, Airtel and Idea



OUR SOLUTIONS

Corporate Solutions

We provide Enterprise Mobility solutions. This solution automates the retrieval of the information or triggering of an event via SMS (short message service). The product works as a part of ERP system within the organization and prepares information capsules upon receiving defined instructions. Only instructions from authorized persons are acted upon. The whole product acts as the decision support system for the Business Units within the company.

The value of the product lies in the wireless connectivity and the retrieval of the information for the decision-making at a flash. The product envisages use of crystallized information instead of reports as an accepted means of operational decision making.

The architecture of the product is based on JAVA and interface is based on JSP, hence it is platform independent. Applications are designed and integrated on the basis of requirement of the Business Units.

Some of installations worth mention here are Samsung, New Holland Tractors, Samtel , Maruti Udyog , Citizen Cooperative Banks.

We are now providing integrated corporate application to automate various business processes like

- **Sales Force Automation**
- **Field Force Automation**
- **Logistics (Tracking solutions)**
- **Inventory Management**
- **Mail 2 SMS integration**
- **Specific Corporate Data Applications**



OUR CLIENT LIST INCLUDES

TV Channels – Interactive Messaging solutions on short code 3030 (Since December 2001) for following TV channels.

- ETC Hindi Channel
- ETC Channel Punjabi
- ZEE Cinema (Upto August 2003)
- ALPHA Punjabi

Radio Channels – Interactive Solution provided on short code 983

- Radio Mirchi, 98.30 FM , Mumbai (Upto March 2003)

CORPORATE

New Holland Tractors – A Tractor Manufacturing company and CNH global subsidiary. The company runs ERP-BAAN version 4C4 with backend Oracle 7.4.1. Our Enterprise mobility solution updates / retrieves the data from the ERP system and provides the information in form of SMS capsules to the authorized. Some of the modules running are Dealer payment and collection, HR Module , Production statistics and dispatches

Samsung India Electronics - An Electronics Major uses our system for corporate group messaging, Inventory status , Dealers Outstanding status and other similar modules. The ERP system within Runs SAP along with Oracle 8.

Samtel Electronics – Similarly for Samsung we have implemented corporate mobility solutions for their inventory status and dealer outstanding

Maruti Udyog – for Maruti a relatively smaller application of Part management was implemented.

Kalra Hospital – A Prescription management solution was implemented for the hospital. Before the time and date of the medicine an SMS goes to the patient and patient is informed of the prescription

Citizen Cooperative Bank – System has been integrated for their customers for mobile banking. The system is for account balance inquiry, pushing of messages for each activity on the account like, credit , debit, new Cheque book issue etc.



YEAR 2003-2004

ACTIVITIES ON 3030

Positive Comsol has tied up with *Bhartiya Janta Party* , (BJP) for activating the mobility platform for campaigning during the upcoming elections for loksabha.

Mobile subscriber would be able to pull the content of BJP by sending SMS various requests at 3030. Further a person can also call up 3030 and he would be able to listen the sound files in the voice of Atalji.

Added Idea Cellular Limited , Reliance Infocomm Limited and BSNL for 3030

ACTIVITIES ON PUSH SMS

We have launched a Free SMS portal www.positivecomsol.com for India Generation allowing them to send free SMS and remain connected. Any person can register and can send SMS, Group SMS, Book Mark , Address Book from his account.

Corporate Solutions

Positive Comsol has implemented the Field Force Automation solutions for Samsung Electronics. 3000 service engineers across India would be carrying mobile phone with specially developed menu. Service engineer can report back their complaint status and can also inquire about the inventory and spare part status.

Solution is live in Delhi, Chennai and Mumbai at present.

Vipin Garg
Group Head, Mobile Data Services
Positive Comsol Private Limited
E-Mail – Vipin@positivecomsol.com
GSM –91 98114 80808
Ph – 91 11 26529601